05/06/25 Website updates

HOME PAGE

Add HR

A screenshot of a black and yellow website

AI-generated content may be incorrect.

A couple of the pictures when viewed on desktop are too high as per the below example



**Testimonials what our clients say:** I will upload once have admin rights with real ones.

Get your free tool kit (top right) nothing happens

SERVICES

Add more text as follows:

Seed-Stage Consulting

**As you navigate the complexities of early growth, our Seed-Stage Consulting helps refine your value proposition and identify high-potential customer segments. We work closely with founders to optimize product market fit, ensuring that every iteration brings you closer to sustainable traction. From crafting compelling investor pitches to building scalable operational frameworks, our support is tailored to position your venture for long term success in a competitive landscape.**

SME Optimization

**Beyond initial validation, we assist in designing data driven growth experiments to test assumptions and prioritize key initiatives. Our approach combines lean methodology with actionable insights, helping you allocate resources efficiently while minimizing risk. Whether it’s refining your go-to-market strategy or establishing early revenue streams, we equip you with the tools to make informed decisions, turning early traction into scalable momentum**

Venture Growth

**We provide hands on support in optimizing your unit economics and operational efficiency, ensuring that growth is both sustainable and capital efficient. From refining your sales engine to implementing scalable customer acquisition strategies, our expertise helps you maintain momentum while avoiding common scaling pitfalls. Whether entering new markets or securing later stage funding, we align your execution with long-term vision, turning scale into a competitive advantage.**

**M&A Advisory**

**We guide you through every phase of the transaction, from initial target screening to seamless post deal execution, minimizing disruption and unlocking synergies. Our team helps structure win-win deals, whether you're pursuing aggressive expansion through acquisitions or positioning for an optimal exit. With deep expertise in negotiation strategy and regulatory considerations, we ensure your M&A journey is both strategic and execution**

**Ready**.

Outsourced HR- ok as it is.

Associates’ profiles don’t show their BIO’s when access via link, please add as shown on Go Daddy website.

On each of the tabs titled LEARN MORE, remoe ‘get started’ ‘Learn more’ etc and change to:

Download our free seed stage toolkit (Next to this section)

Download our free SME optimization (next to this section) **and so on for all.**

I will add links to the free toolkits once have access to the admin side.

ABOUT

A black background with white text

AI-generated content may be incorrect.On this part, remove the function which only shows associates when each heading (ALL, Strategy, finance etc) is clicked on, as they are multi-skilled it could be confusing but keep the banner/list there, just remove the function.

Insights

Add Human Resources templates

A screenshot of a black and yellow text

AI-generated content may be incorrect.

A screenshot of a contact form

AI-generated content may be incorrect.

CONTACT

Add ‘Services interested in’ in to drop down menu after BUSINESS STAGE Within this, add the services (what we offer) and add ‘other’ at the end.

On contact information- remove address

Email address to be confirmed (I can add this when have admin rights)

Remove (no physical location) A black and white website

AI-generated content may be incorrect.

A screenshot of a black background with white text

AI-generated content may be incorrect.Remove Facebook and twitter – LinkedIn only (I will add the URL)

Call to action links JF to add when have admin rights

Remove webinars / sign up (not doing these) (I may use Pre loaded vids instead at a later date)

Add to market insights: (JF to supply x10 more) when have admin rights

Change reg address from : Market Street York to: 85 Great Portland Street, First Floor, London, W1W 7LT

Update telephone number to: +44 7949 996149